Specific Task Instructions for Garden.com Evaluation

Background for Tasks 1-9:
Imagine that it’s a month before Christmas, and you want to get a head start on your Christmas shopping. You’ve decided to buy gardening-related gifts for 5 different people: your mother, your friend Tom, your nephew, your grandmother, and finally your sister Karen. You’ve decided to purchase your gifts on-line this year, to avoid the crowds and line-ups in the local malls and shops. You’ve already connected to the Internet and found a web site that offers a wide range of gardening products called garden.com. You’ve decided to purchase your gifts from this web site.

Task 1:
Your mother loves to garden, but frequently complains about the effects gardening has on her hands. She is a large woman.

Identify an item at garden.com that might help repair some of the damage gardening has caused your mother’s hands. Also identify a new pair of “thorn proof” gardening gloves to stop the problems in the future.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 2:
Your friend Tom is next on your list. His house and garden have an oriental theme and you think some bamboo candles would look nice on his dining table.

Identify this item and indicate you want to purchase it. Get the larger variety, with a glass base.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 3:
Your soon-to-be 6 year old nephew likes to catch frogs, lizards, and other creatures in the garden.

Identify a birthday gift suitable to a child with such an interest and indicate your intent to purchase it.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 4:
Your sister (the mother of the 6-year old boy who likes catching creatures in the garden) calls at this point. You tell her about the birthday gift you are planning to give her son. She indicates that she really doesn’t want to encourage her son to capture creatures from the garden.

Cancel your order for the item you were planning to give your nephew.

   Click Start Task when you are ready to begin and End Task when you are finished.

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Task 5:
You would like to purchase a garden bench for your grandmother, but would prefer something a little more interesting than the typical garden bench.
Identify a bench that does not have vertical slats on the back and indicate your would like to purchase it, along with a matching forest green cushion.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 6:
Please use the site to review the items you have identified for purchase so far.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 7:
The last person on your list is your older sister, Karen. Karen just started a collection of garden statues, and you think it would be nice to add to this collection, perhaps with a fountain depicting a small child.
Please identify such an item on garden.com and indicate your intent to purchase it.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 8:
You've got just about everything you need from garden.com at this time. Please proceed to the checkout.

   Click Start Task when you are ready to begin and End Task when you are finished.

Task 9:
Complete your purchase. Write down the total dollar amount and the confirmation number for your purchase on this piece of paper.

   Click Start Task when you are ready to begin and End Task when you are finished.

End of task list